## **Sample Radio Advertisement**

## (:60 seconds)

- SFX: SIRENS, EMERGENCY RESPONSE NOISE
- **ANNOUNCER:** There's approximately 6.4 million vehicle crashes in the United States each year.
- SFX: SIRENS, EMERGENCY RESPONSE NOISE
- **ANNOUNCER:** There's more than 700,000 alternative fuel vehicles currently in use on America's roadways.
- SFX: 9-1-1 DISPATCHER SOUNDS
- **ANNOUNCER:** YOUR ORGANIZATION will offer a FREE two-day First Responder Safety Training for Alternative Fuel Vehicles on DATE(S) at LOCATION.

This training will teach emergency personnel what they need to know about alternative fuel vehicles and how to respond at an accident scene.

The First Responder Safety Training is open to firefighters, law enforcement officers, paramedics, emergency medical technicians and hazardous response officials. The curriculum is a component of the Clean Cities Learning Program, funded by a grant from the U.S. Department of Energy's Clean Cities Program.

LOCAL TAG: For more information about or to register for the upcoming First Responder Safety Training, contact ORGANIZER LAST NAME at PHONE NUMBER or EMAIL.



www.naftc.wvu.edu/cleancitieslearningprogram www.cleancities.energy.gov



**National Alternative Fuels Training Consortium** A Program of

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