



NAFTC



NATIONAL ALTERNATIVE FUELS TRAINING CONSORTIUM **MEMBER BENEFITS AND SERVICES**

Since 1992, the National Alternative Fuels Training Consortium (NAFTC) has been providing information and training related to alternative fuels and the vehicles that use them. Join more than 50 automotive instruction programs around the U.S. by becoming a member of our consortium. NAFTC member benefits include:

Training and Courses

- Exclusive access to award-winning curricula and support materials about alternative fuels and alternative fuel vehicles.
- Access to instructor manuals for more than 35 courses and workshops, including additional resources, PowerPoint presentations, lessons plans, and lab exercises.
- Free tuition to NAFTC online courses.
- Customized lessons plans and shop exercises.
- Participation in train-the-trainer classes, instructor updates, and other professional development opportunities.

Funding and Grant Opportunities

- Opportunities to be an NAFTC partner on various federal proposals. Recent applications have included the National Science Foundation, the U.S. Department of Energy, and the U.S. Department of Homeland Security.
- Potential to use the NAFTC as a national-level and industry-recognized resource on your responses to funding opportunities.
- Participate in the three-way training revenue split where your institution receives one-third of the post-cost revenue from training events in your area. Several NAFTC members use this money to cover their yearly membership fee.

Communications

- Receive regular NAFTC communications via our DRIVING ALT FUELS newsletter, website, and social media presence.
- Publicize your institution's news and events through NAFTC communications infrastructure.
- Consult with NAFTC communications staff about media and public relations to present your message in the best possible manner.
- Submit job openings and other opportunities of interest to other NAFTC institutions.

Branding and Marketing

- Highlight your program on the NAFTC website (www.naftc.wvu.edu), which features a dedicated page for each consortium member.
- Display your NAFTC membership in your shop with a custom banner.
- Include your institution's logo on the cover of manuals used in courses and for stand-alone training events.
- Customize brochures for your institution to promote targeted training and other events.

Networking

- At-cost fee for NAFTC Expos—national training events held twice each year at locations around the country. Meet other colleagues involved in AFV education, learn the latest information about the industry, and brainstorm ideas for more effective instruction.
- Participate in National AFV Day Odyssey, a public event promoting alternative fuels that takes place in odd-numbered years at hundreds of sites around the U.S. and Canada.

If you have any questions about the NAFTC or would like to apply for membership, call us at (304) 293-7882 or e-mail naftc@mail.wvu.edu.

*...Because Clean Air and
Energy Independence Matter!*

National Alternative Fuels Training Consortium

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